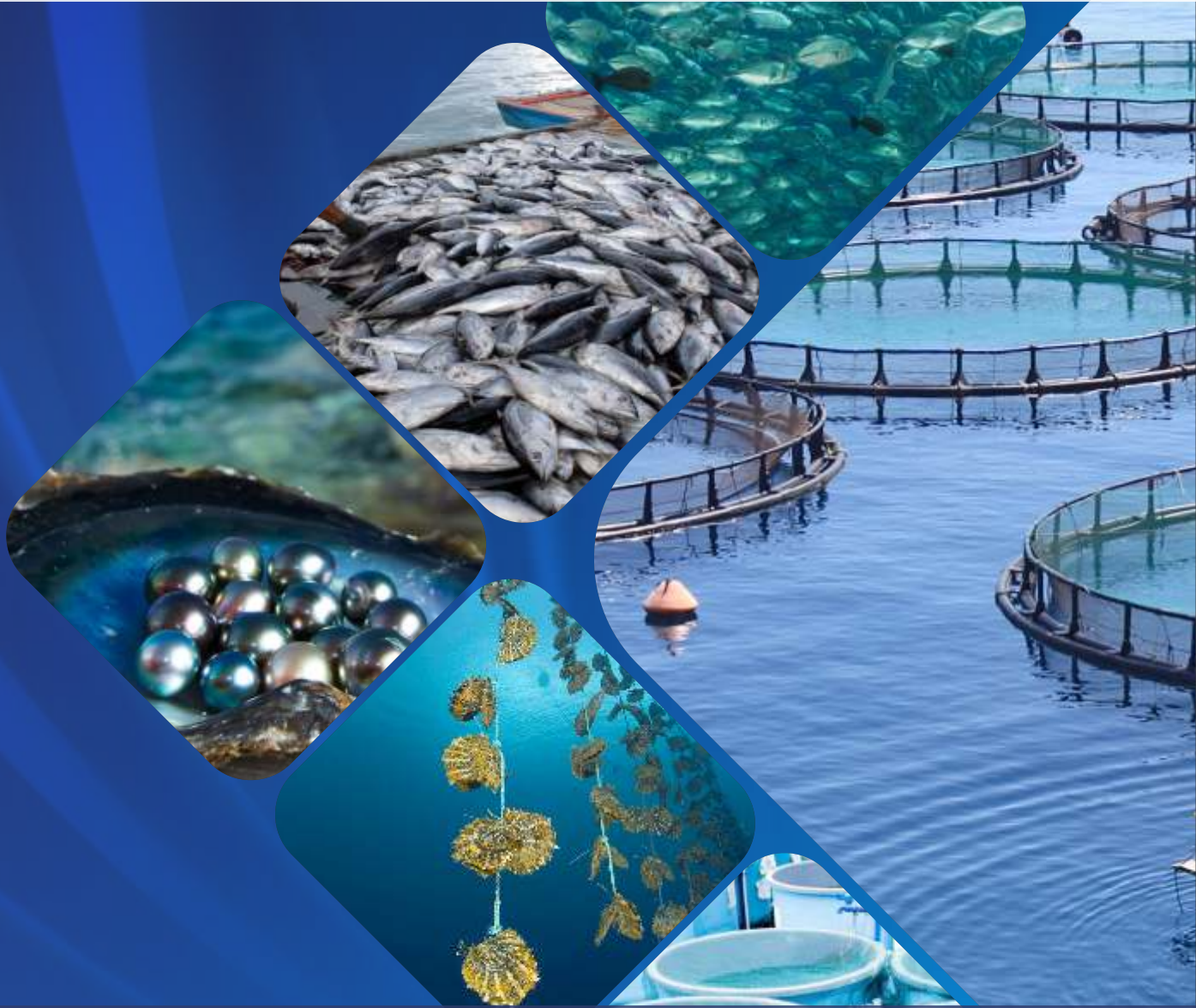


ORGANIZED BY



# FISHERIES ENTREPRENEURSHIP SEMINAR-2018

on

Aquaculture, Fish feed production & marketing

11th April-2018 at NBFGR, Telibagh, Lucknow

SUPPORTED BY



ATMA



# FISHERIES ENTREPRENEURSHIP SEMINAR-2018

Fishery is one of the important allied sectors of agriculture in India, which has been growing consistently from the first five year plan onwards. Starting from purely traditional activity in early post independence years, fisheries and aquaculture have now transformed into a technology-based fastest growing food production sector. The annual fish production of 0.752 million tons during 1950-51 has grown the level of 8.29 million tons during 2010-11

The state of Uttar Pradesh has vast and varied inland fisheries resources which are at various levels of utilization. Aquaculture has huge potential for development through both expansion and intensification. Aquaculture in UP is mainly practiced in un-Drainable simple excavated multi-purpose ponds. Most of these ponds are owned by the government and hence these are CPPs and commonly called as community ponds. Out of the 1.61 lac of community ponds only 70,000 ha is presently used for aquaculture. There are huge tracts of water logged areas which are suitable for the construction of fish culture ponds and farms by the private sector.

Earlier fish farming was limited to the traditional fishing community, which used to do fish farming in an old traditional way, but in the recent years, the large no of entrepreneurs have started the fish farming across the nation with new technologies on their own ponds.

Currently, there are 209 carp hatcheries in the state, including 19 under DoF or related agencies which produce about 1400 million fry annually, on average, there is 30-33% survival from spawn to fry 60% from fry to fingerling stage. The survival level has to increase through better input management.

In this context of the state, where protein malnutrition is a serious problem with 32.3 percent of its children under five are underweight, there is a need for enhancing production of fish, which is an affordable sources of quality animal protein. Currently the entire production of fish from the state is to meet the local consumption.

The Govt. of Uttar Pradesh as well as Central Govt has taken a series of measures for promotion of Entrepreneurships through ACABC Scheme, Mudra, and various other schemes like startups.

There is a need to promote Aquaculture & Fish Feed production & marketing in order to promote entrepreneurship in fisheries, The Centre for Agriculture & Rural Development jointly with Department of Fisheries & NBFGR is organizing the Fisheries Entrepreneurship Seminar-2018 on 10th April-2018 at NBFGR campus, Lucknow.

## About the Organizers

Centre for Agriculture & Rural Development & NBFGR are the organizer. The CARD

has been organizing the events of National & International repute since the inception, also working in the area of Entrepreneurship development. CARD is accredited by MANAGE to organize Agri-Clinic & Agribusiness Training at its two Centres (Muzaffarnagar & Debiyapur).

The National Bureau of Fish Genetic Resources (NBFGR) is a research institute under the aegis of Indian Council of Agricultural Research to undertake research related to the conservation and management of fish germplasm resources of the country. The bureau is equipped with state of the art infrastructure in lush green campus in Lucknow and has expertise in the areas of documentation of resources, molecular markers, and genomics, ex-situ conservation and disease diagnosis and surveillance.

### About the Seminar:

The Seminar would be a state level event, in which potential fisheries entrepreneurs would be participating along with the all major stakeholders like Research Institutions, Bankers, expert from the Fisheries Industries. The Entrepreneurs across the state shall be joining the Seminar.

## Post Event activity and Hand-Holding support:

Each candidate, who would participate, would get hand-holding support from CARD for the following work.

- Project report facilitation
- Branding of the business
- Expert facilitation
- Help in Bank loan & Subsidy
- Help in Marketing and Sales
- Forward and Backward linkages

## Topics of discussion:

### Aquaculture

- Scope of Fisheries Entrepreneurship in the State
- Scope of Hatchery Entrepreneurship in the State
- Forward & Backward linkages support
- Financial Institutions support & Subsidy
- Legal Issues, Tendering process for Govt ponds.
- Research & Innovation in aquaculture

### Fish Feed Production

- Scope of Fish Feed production
- Economic viability of the Fish Feed projects
- Forward & Backward linkages support
- Financial Institutions support & Subsidy
- Legal Issues, Government support at policy level
- Research & Innovation



## Program Schedule

Inauguration	10:30-11:00 AM
Entrepreneurship in Fisheries & Aquaculture	11:00-12:30 AM
Management of quality input for sustainable Aquaculture	12:30-01:30
Lunch	01:30-02:00
Post Harvest Management of Fish marketing, processing and value addition	02:00-03:00
Role of financial institutions to promote Fisheries Entrepreneurship	03:00-03:45
Policy issues, Legal aspects and licensing	03:45-04:15
Tea	04:15-04:30
Quiz, Question & Answer & Concluding	04:30-05:00

# Sponsorship:

## Title Sponsor (Rs. 2.5 Lac)

- The official status of the title sponsor of the event (e.g. xyz) presents Fisheries-Entrepreneurship Seminar-2018
- Name & Logo to appear in promotional material like newspaper, posters, site gates and program banners
- Special acknowledgment during Inaugural & Concluding session
- Corporate movie to be displayed during lunch time
- Sharing Inaugural & Award dais with the VVIPs
- Company's promotional material can be inserted into the seminar kit
- 20 minute presentation/slots for interaction with the Entrepreneurs
- Back cover page AD in post souvenir

## Sponsor (Rs. 1.5 Lac)

- Official status of the sponsor of the event Entrepreneurship Seminar-2018
- Name & Logo to appear in promotional material like newspaper, posters, site gates and program banners
- Special acknowledgment during Inaugural & Concluding session
- Sharing Inaugural & Award dais with the VVIPs
- Company's promotional material can be inserted into the seminar kit
- 15 minute presentation slot for interaction with the entrepreneurs.
- Full page AD in souvenir

## Who can participate.

- Fisheries Entrepreneurs & startups
- Policy makers
- Financial Institutions
- Fisheries Industry
- Academic and Training Institutions
- Government officials

## Co- Sponsor (Rs. 0.5 Lac)

- The official status of the cosponsor of the event (eg xyz) presents Horti-Entrepreneurship Seminar-2018
- Name & Logo to appear in promotional material like newspaper, posters, site gates and program banners
- Special acknowledgment during Inaugural & Concluding session
- Sharing Inaugural & Award dais with the VVIPs
- Company's promotional material can be inserted into the seminar kit
- 10 minute presentation/slots for interaction with the Entrepreneurs
- Half page AD in post souvenir

## Panel Sponsor (Rs. 0.3 Lac)

- Official status of the panel sponsors of the event
- Name & Logo to appear in promotional material like newspaper, posters and in all standees.
- Company's promotional material can be inserted into the seminar kit

## How to participate:

Interested people can write a mail to [nodalofficer.card@gmail.com](mailto:nodalofficer.card@gmail.com)

Or

register at [www.card.org.in/bhagidari/fisheriestseminar](http://www.card.org.in/bhagidari/fisheriestseminar)

## Participation fees:

- Rs. 1000 for Entrepreneurs

Participants can submit their fees through online [www.card.org.in/bhagidari/fisheriestseminar](http://www.card.org.in/bhagidari/fisheriestseminar), or can deposit fees into below account.

BENEFICIARY NAME	Centre for Agriculture and Rural Development
BENEFICIARY A/C NO	50200028473500
BENEFICIARY BANK	HDFC BANK
BENEFICIARY BRANCH	KAILASH BUILDING, KG MARG, NEW DELHI-110001
ACCOUNTS STATUS	CURRENT ACCOUNT
IFSC Code	HDFC0000003
MICR Code	110240001

## LUCKNOW

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