

## SPONSORSHIP

### Title Sponsor (Rs. 1.5 Lac)

1. The official status of the title sponsor of the event (e.g. xyz) presents Seminar & Expo on Fisheries Entrepreneurship-2020
2. Name & Logo to appear in promotional material like posters, site gates and program banners
3. Special acknowledgment during Inaugural & Concluding session
4. Corporate movie to be displayed during lunch time
5. Sharing Inaugural & Award dais with the Chief Guest
6. Company's promotional material can be inserted into the seminar kit
7. 20 minute presentation/slots for interaction with the Entrepreneurs
8. Back cover page AD in post souvenir
9. 9 sq.mt stall

### Co-Sponsor (Rs. 0.5 Lac)

1. The official status of the cosponsor of the event.
2. Name & Logo to appear in promotional material like newspaper, posters, site gates and program banners
3. Special acknowledgment during Inaugural & Concluding session
4. Company's promotional material can be inserted into the seminar kit
5. 10 minute presentation/slots for interaction with the Entrepreneurs
6. Back cover inside page AD in post souvenir

### Sponsor (Rs. 1.0 Lac)

1. Official status of the sponsor of the event.
2. Name & Logo to appear in promotional material like newspaper, posters, site gates and program banners
3. Special acknowledgment during Inaugural & Concluding session
4. Company's promotional material can be inserted into the seminar kit
5. 15 minute presentation slot for interaction with the entrepreneurs.
6. Front page inside page AD in post souvenir.
7. 9 sq.mt stall

### Panel Sponsor (Rs. 0.3 Lac)

1. Official status of the panel sponsor of the event
2. Name & Logo to appear in promotional material like newspaper, posters and in all standees.
3. Company's promotional material can be inserted into the seminar kit
4. 9 sq.mt stall

### STALL:

9 sq.mt stall @ Rs. 25000/- plus 18% GST

BENEFICIARY NAME	Centre for Agriculture and Rural Development
BENEFICIARY A/C No	50200028473500
BENEFICIARY BANK	HDFC BANK
BENEFICIARY BRANCH	KAILASH BUILDING, KG MARG, NEW DELHI-110001
ACCOUNTS STATUS	CURRENT ACCOUNT
IFSC Code	HDFC0000003
MICR Code	110240001

### For participation please contact

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#### ORGANIZED BY



#### CO-ORGANIZER



बिहार सरकार  
Department of Animal &  
Fisheries Resources  
Government of Bihar



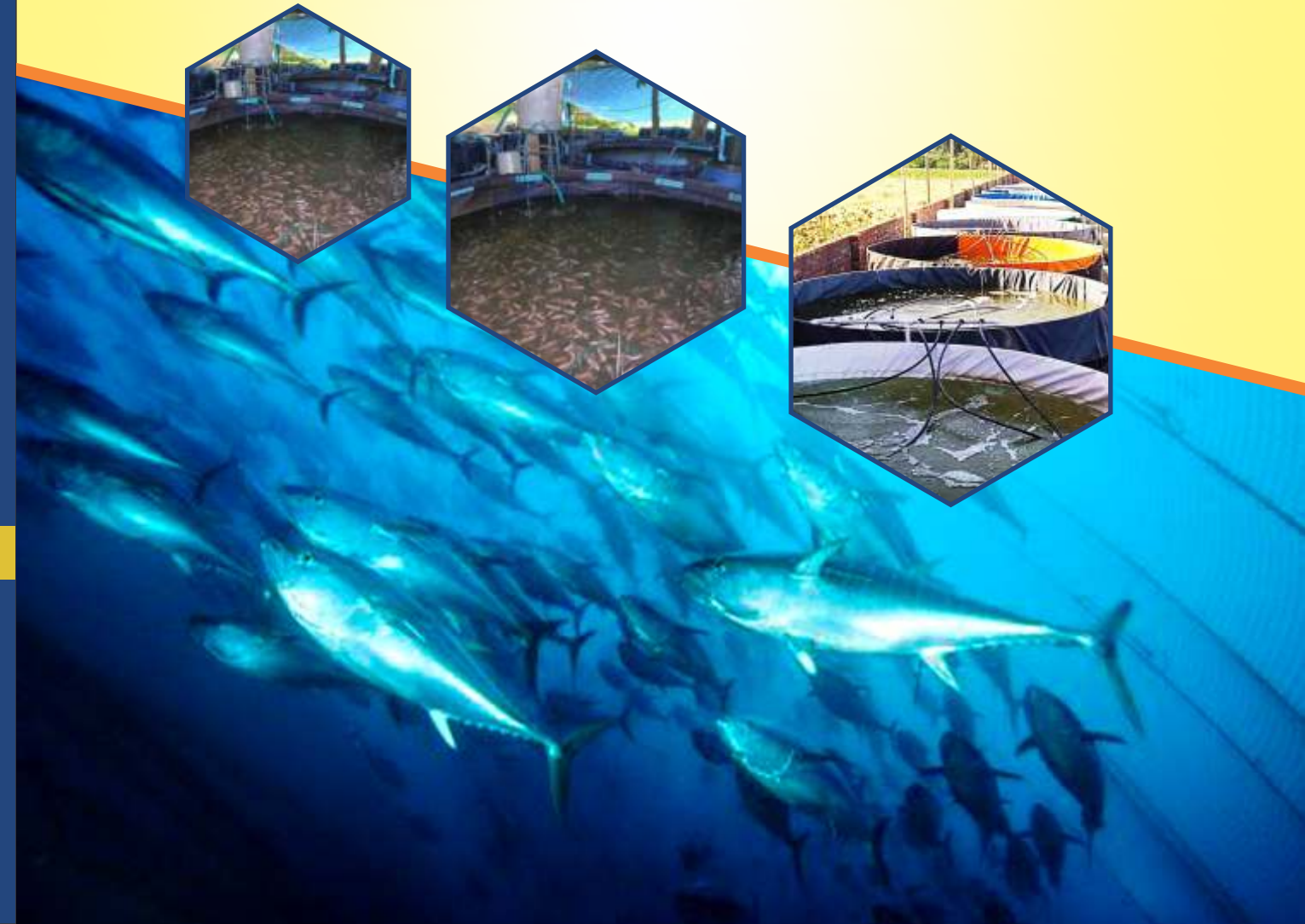
# BIHAR FISHERIES ENTREPRENEURSHIP

## SEMINAR & EXPO-2020

27<sup>th</sup> January, 2020

#### VENUE:

**BIHAR AGRICULTURE MANAGEMENT AND  
EXTENSION TRAINING INSTITUTE**



## INTRODUCTION

Fish production in 2016 reached an all-time high of 171 million tonnes, of which 88 percent was utilized for direct human consumption, thanks to relatively stable capture fisheries production, reduced wastage and continued aquaculture growth. This production resulted in a record-high per capita consumption of 20.3 kg in 2016. The sector's contribution to economic growth and the fight against poverty is growing. Strengthened demand and higher prices increased the value of global fish exports in 2017 to USD 152 billion, 54 percent originating from developing countries.



Bihar has the largest floodplain wetland (9.41 Lakh Ha) followed by Uttar Pradesh (152000 ha) Assam (100000 ha) West Bengal (42500 ha). The fish production of Bihar during 2018-19 is 6.02 LMT by the virtue of which it stood to fourth rank amongst the Inland fish producing states of the country. The annual per capita fish consumption in the State is 8.82 Kg/Head/Annum against National average of 10 Kg/Head/Annum. The contribution of Fisheries to Gross State Domestic Product (GSDP) of the State (Bihar) stood at 1.53% during 2017-18. The State Government has approved the 3rd Agricultural Road Map 2017-22 for holistic fisheries development of the State. As per the Road Map the fish production target in 2021-22 is 8.02 LMT. The State is working on a mission mode to achieve the set target to become a fish surplus State.

The current government of Bihar under its fisheries policy is very keen to get this sector wings to fly and generate employment through fish production, value addition, hatcheries, fish-seed production, opening of new feed units etc.

There is a need that fisheries entrepreneurs should get exposure to all latest technologies, researches. In this context, Centre for Agriculture and Rural Development jointly with Animal & Fisheries Resources, Government of Bihar is organizing a day long International Seminar on Fisheries Entrepreneurship 2020 at Bihar Agriculture Management & Extension Training Institute.

## ABOUT THE ORGANIZERS

Centre for Agriculture & Rural Development has been working in the field of training and capacity building, entrepreneurship, exposure visit, seminars, expos of national and international repute. Animal & Fisheries Resources is apex body of Govt of Bihar, which looks after entire fisheries policies and development in the State.

### About the Seminar:

The Seminar would be a State level, where in experts, industry, scientist of international level shall be invited. The fisheries entrepreneurs would be participating from Bihar and other nearby States.

### Post event activity

Post Event activity and Hand-Holding support: Each candidate, who would participate, would get hand-holding support from CARD for the following work.

1. Project report facilitation
2. Help in Bank loan & Subsidy
3. Branding of the business
4. Help in Marketing and Sales
5. Expert facilitation
6. Forward and Backward linkages

## TOPIC & DISCUSSIONS

S.No	Topic	Timing
1	Registration	09:30 AM - 10:30AM
2	Inauguration	10:30 AM - 11:30 AM
3	Policy discussion, role of Govt of Bihar for Fisheries development and promotion of fisheries entrepreneurship	11:30 AM - 12:30 PM
4	Biofloc technology and its role in revolutionizing India's fisheries cultivation	12:30 PM - 13:30 PM
5	Lunch	01:30 PM - 02:30 PM
6	Seed & Feed production, marketing and supply chain management	02:30 PM - 03:30 PM
7	Tea	03:30 PM - 04:00 PM
8	Concluding	04:00 PM - 04:30 PM

## WHO CAN PARTICIPATE?

1. Fisheries Entrepreneurs' & startups
2. Policy makers
3. Financial Institutions
4. Fisheries Industry
5. Academic and Training Institutions
6. Government officials

