

Tentative Itinerary:

Day 01 - 02: Aug 24 – 25, 2014- New Delhi/IOWA, USA

Arrive at Newark airport and proceed to Des Moines in IOWA State, after immigration and custom formalities proceed for hotel to check in.

- Evening free for leisure or sightseeing
- Dinner and overnight in hotel

Day 03:-

- Breakfast at the hotel
- Visit to Farm Progress Show, Boone
- Meeting with various Exhibitors and industry experts
- To visit live machinery and crops demo
- Dinner and overnight at the hotel

Day 04:-

- Breakfast at the hotel
- Visit to Farm Progress Show
- Visit to Ag engineering/Agronomy research Farms
- Join technical seminars and meetings with

- companies
- Dinner and overnight at the hotel

Day 05:-

- Breakfast at the hotel
- Visit to Private sector R&D units and seeds research farms
- Meeting with companies officials
- Visit to horticulture Station
- Dinner and overnight in the hotel

Day 06:-

- Breakfast at the hotel
- Visit to Dairy farms and Animal Research Station
- Visit to Iowa State University and interact with scientists and visit farms
- Evening free for sightseeing
- Dinner and overnight at Hotel

Day 07:-

- Breakfast at hotel
- Transfer to Airport to board flight for New Delhi
- Arrive at New Delhi

Package price per person on twin sharing basis Rs. 3.90 lacs plus ST Or

Package price per person on single sharing basis Rs. 4.60 lacs plus ST

Add on package: 3 nights visit to Washington DC and New York @ Rs. 1.50 lacs plus ST extra

Package Inclusions:

- Air travel on Air India or a similar airline as per the package
- Accommodation on twin/single sharing basis in 3 or 4 star hotels
- Daily breakfast, lunch, dinners
- Airport/hotel/airport transfer
- Services of Tour Manager and technical guide
- All surface transportation by private AC coach
- Air taxes, airport taxes, air insurance, fuel tax etc.
- Visa charges and overseas medi-claim charges
- Sightseeing and technical visits including all entry tickets
- Customary gratitude to overseas service providers

Package Inclusions:

- Items of personal nature such as laundry, phone calls, portage, mineral water, mini bar etc.
- All extras and optional sight seeing
- Anything not specially mentioned in the package inclusions

Note: The above is a standard tour. We may tailor a shorter or a longer tour including more technical visits according to the needs. Upgrades to business class flight or to a 5 star hotel will be charged extra.

Payment Terms:

100% payment to be made by DD in favor of Centre for Agriculture and Rural Development (CARD) payable at New Delhi. Statutory Service Tax 12.36% extra to be paid with the payment of tour cost.

For further details, please contact:



Zaki Ahmed, Head – International Agro Tours, +91 9350780008
Centre for Agriculture and Rural Development (CARD)
 306, Rohit House, 3 Tolstoy Marg, New Delhi - 110001
 Ph: 011-23731129, Fax: 011- 23731130
 Website: www.card.org.in



CENTRE FOR AGRICULTURE AND RURAL DEVELOPMENT



US Agriculture Technology Visit

Aug 25 – Sept 2, 2014

Coinciding with

**Farm Progress Show 2014
Iowa State, US**



www.card.org.in

The Organiser

Centre for Agriculture and Rural Development is an apex body at the national level in India, which acts as think tank and development catalyst and monitoring center for food and agriculture sector and facilitates trade, cooperation, investments and technology promotion in agriculture sector. CARD represents the interests of all the key stake-holders in Indian agri food sector; namely farmers, industry, research and development sectors, NGOs and rural institutions for the agrarian prosperity. One of the major mandates of CARD is to promote technology exposure visits and trade and agribusiness cooperation, nationally and internationally.

About Farm progress Show

The Farm Progress Show provides a world class international forum for the agricultural officials and professional and the farmers. The exhibition features the latest innovations and technologies, agribusiness products and services, new seed varieties and animal and livestock health products. Daily field demonstrations are the major highlights of the show featuring side by side harvesting and tillage techniques, global positioning systems, farm management, post harvest and other precision equipments and products as well as live demos and live crops performance comparisons on hundreds of acres. Livestock handling demonstrations include equine and bovine health products and handling equipments. Besides, there are focused seminars on wide range of agriculture from technologies to marketing to farm and post harvest management.

Visitors will find acres of exhibits, tons of new products, daily field demonstrations, entertainment, informational seminars and much more. Such kind of state-of art technology will not be seen anywhere else. All major seed and chemical companies choose this show to highlight some of their latest technologies and products. Companies like Dow Agrosience, Monsanto, Pioneer, DuPont, JohnDeere, CASE Tractors etc. exhibit their technologies in the demonstration plots.

US Agriculture

Agriculture is a major industry in the United States, and the country is a net exporter of food. Agricultural production in the United States is a business that requires very high capital investments in land, facilities, and machines and most often produces undifferentiated products of generally low unit value. Agriculture in US is the most advanced with the use of most modern technologies in production and marketing, right from irrigation to seeds, mechanization to inputs applications and harvesting to post harvest handling and storage. There are efficiencies of scale that favor large producers who can make the most effective use of large, expensive machines. In crops such as corn and soybeans, and in poultry and animal production commercial viability is usually based on producing quality and in volume.



Objectives of the visit:

CARD is organizing the exposure visit of the Government officials and the stake-holders in Indian food and agriculture sector to the USA, coinciding with the world's largest agriculture expo, US Farm Progress Show in the agriculturally most advanced Iowa state, US. CARD facilitates delegates by setting up meetings with officials, experts and agribusiness companies and visits to farms, technology institutions, and market places and to the "Farm Progress Show" which is scheduled on Aug 26-28, 2014 at Boone, Iowa State, US. The visit would be an excellent platform to learn about the cutting edge technologies, latest innovations, agribusiness opportunities and interact with the industry expert and officials in food and agriculture sector.

Technical Tour Visits

- Visit to Ag Engineering /Agronomy Research Farms.
- Meeting with officials of IOWA State and corn production board.
- Visit to Farm Progress Show, Boone, Iowa
- Visit to Iowa State University and horticulture Station
- Visit to dairy farms and Animal Science teaching farms
- Visit to large and mechanized corn, sunflower and soybean fields
- Visit to private sector R&D units and seed demonstration farms
- Visit to other places of relevance guided by the local experts in the field

Potential benefits of the Show:

The Farm Progress Show which is a three day Show will provide enormous opportunities and a platform for the industry professionals:

- To get updated with the latest innovations in the agriculture sector.
- To increase networking for the enhancement of the business and for the progress of the farming methods.
- To learn the most modern concepts in Agriculture and Precision Technologies
- To get demonstration of the most advanced and some of the largest machinery.
- To learn about cover crops and catch analysts discussing marketing.
- To see the latest and greatest American ingenuity and agriculture has to offer.
- To see advanced dairy farms and horticulture progress

