

Tentative Itinerary

Day 01

- Arrive at Hannover, after immigration and custom formalities proceed for hotel to check in.
- Evening free for leisure or sightseeing
- Dinner and overnight in hotel

Day02:

- Breakfast at the hotel
- Visit to EuroTier exhibition
- Meeting with various exhibitors and industry experts
- Dinner and overnight at the hotel

Day 03:-

- Breakfast at the hotel
- Visit to EuroTier exhibition
- Participation in seminars and India focused Meet
- Visit to local dairies and animal breeding Centres
- Dinner and overnight at the hotel

Day 04:-

- Breakfast at the hotel
- Visit to EuroTier exhibition
- Visit to meat and milk processing centres
- Evening free for Sight seeing
- Dinner and overnight in the hotel

Day 05:-

- Breakfast at the hotel
- Visit to German largest dairy NordMilch
- Visit to AGCO, a global leader in design, manufacture and distribution of AH and dairy equipments and machineries
- Visit to any other place of interest as guided by local expert guide
- Evening free for sightseeing and personal Activities
- Dinner and overnight at Hotel

DAY 06:

- Breakfast at hotel
- Transfer to Airport to board flight for New Delhi
Arrive at New Delhi

Animal Husbandry and Dairy Tour to

GERMANY

10 Nov – 16 Nov, 2014

Coinciding with



Package price per person on twin sharing basis Rs. 2.75 lac plus ST
Or
Package price per person on single sharing basis Rs. 3.25 lac plus ST

Add on package: 3 nights visit to France or Holland @ Rs. 1.25 lacs plus ST extra

Package Inclusions:

- Air travel on Air India or a similar airline as per the package
- Accommodation on twin/single sharing basis in 3 or 4 star hotels
- Daily breakfast, lunch, dinners
- Airport/hotel/airport transfer
- Services of Tour Manager and technical guide
- All surface transportation by private AC coach
- Air taxes, airport taxes, air insurance, fuel tax etc.
- Visa charges and overseas medi-claim charges
- Sightseeing and technical visits including all entry tickets
- Customary gratitude to overseas service providers

Package Inclusions:

- Items of personal nature such as laundry, phone calls, portage, mineral water, mini bar etc.
- All extras and optional sight seeing
- Anything not specially mentioned in the package inclusions

Note: The above is a standard tour. We may tailor a shorter or a longer tour including more technical visits according to the needs. Upgrades to business class flight or to a 5 star hotel will be charged extra.

Payment Terms:

100% payment to be made by DD in favor of Centre for Agriculture and Rural Development (CARD) payable at New Delhi. Statutory Service Tax 12.36% extra to be paid with the payment of tour cost.

For further details, please contact:



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CENTRE FOR AGRICULTURE AND RURAL DEVELOPMENT



www.card.org.in
to promote technology exposure visits and trade and agribusiness cooperation, nationally and internationally.

The Organizer

Centre for Agriculture and Rural Development (CARD) is an apex body at the national level in India, which acts as think tank and policy development catalyst and monitoring center for food and agriculture sector and facilitates trade, cooperation, investments and technology promotion in agriculture, horticulture and livestock sectors. CARD represents the interests of all the key stake-holders in Indian agri food sector; namely farmers, industry, research and development sectors and rural institutions for the agrarian prosperity. One of the major mandates of CARD is to

About Germany

Germany is an agriculturally advanced country and 2nd largest farm economy in Europe with more than 80% of the country's land is used for agricultural or forestry purpose. It is also a major exporter in the agricultural and food industries with corresponding exports valued at more than 50 billion euros. The most important commodities include dairy, meat and meat products. When it comes to the production of meat, all those involved work together closely – agriculture, research institutes, training and consulting institutes. Germany tops of the list of pork producers in the EU. Cattle and beef production in Germany is a professional business. The country has very high standards covering the whole supply chain and value chain, from breeding and insemination on the farm premises via husbandry, slaughtering and processing through to performance and quality control. On a global scale, Germany comes third after China and the USA.

About EuroTier 2014

EuroTier 2014 is the top event worldwide for animal husbandry and dairy professionals organised at the world's largest Exhibition Ground at Hannover, Germany from 11 to 14 November 2014. EuroTier 2014 will also have concurrent events - 'Energy Decentral', 'Veterinarian Congress', breeding animals programs and trade, reproduction technology events. It is an international platform, offering information, discussion forums and technical seminars on current issues in professional animal husbandry. EuroTier is Europe's meeting place for officials and professional animal husbandry experts. Over 1,800 exhibitors present their innovations in cattle, pig and poultry husbandry and aquaculture. The unique technical program with forums, specials and evening events gives EuroTier its unique character. The event will complement the technology and expertise on offer from the exhibitors on various sectors and issues such as

- Breeding Animals, programs, trades, reproduction technology
- Farm inputs, technologies and management
- Feed storage, feedstuff production and animal housing
- Machinery and equipments for animal husbandry and feeding
- Controlled environment and environment technology
- Machinery and equipments for milking and cooling
- Machinery and equipments for dung, solid and liquid manure
- Transport vehicles, cool chain system and transport services
- Processing and marketing of poultry, eggs and fish
- Equipments, accessories and spare parts and AH and dairy
- Management and consultancy services



A series of concentrated special shows related to future oriented topics in depth in special areas will fire the visitors with enthusiasm. It has all that a visitor will look for to know about cattle, pigs, Poultry, Sheep and Aquaculture, the latest machinery and equipments trend in animal husbandry management and services.



Objectives of the Tour

CARD is organizing the exposure and learning visit for Indian delegates to Germany, coinciding with one of the world's largest animal husbandry and dairy show, EuroTier at Hannover and facilitating visits to dairy farms, R&D centres and setting up meetings with officials, experts and agribusiness companies with the objective:

- To learn advanced practices of animal husbandry and dairy management.
- To identify different breeds of milk animals with respect to different agro climatic zones
- To learn about the new technologies, tools and practices in dairy management; hygienic production, regulations, certification and value chain development
- To learn value chain in dairy business from fodder to consumer
- To learn about the methods and innovations in milk processing, packaging and marketing
- To explore breed, technology, projects, investments and business possibilities with the world's livestock and dairy professionals, officials and industry.



Technical Tour Visits

- Visit to EuroTier 2014
- Visit to German largest dairy NordMilch
- Visit to AGCO, which is a global leader focused on the design, Manufacture and distribution of agricultural and dairy machinery
- Meeting with various exhibitors in the show
- Participation in technical seminar and in India focused Meet
- Visit to local dairies and animal breeding farms as will be suggested by the local expert guide
- Visit to meat and milk processing companies



Potential Benefits of the Visit

- To learn about recent innovations in terms of livestock products equipments and services.
- To experience different presentations and competitions on: beef cattle, dairy cattle, sheep, horses, and animal shows.
- To learn about the latest technology and innovations in animal rearing, production, processing, packaging, transportation, value chain and marketing
- To build a better networking with the industry professionals and officials and to explore the scope for the growth of Indian animal product industry.
- To explore possibilities of joint ventures, business deals, technology collaboration, investment promotion, market linkages, export and import of animal products and animals