

Tentative Itinerary:

Day 01:

- Depart from New Delhi and arrive at Tel Aviv,
- Evening free for leisure or sightseeing
- Dinner and overnight in hotel

Day02:

- Breakfast at the hotel
- Visit to IDF Dairy Summit
- Meeting and discussions with researchers of Israel Dairy Board
- Dinner and overnight at the hotel

Day 03:-

- Breakfast at the hotel
- Visit to IDF Dairy Summit
- Meetings with the exhibitors and experts
- Visit to Tnuva milk processing Centre, largest Israeli food and dairy company.
- Dinner and overnight at the hotel

Day 04:-

- Breakfast at the hotel
- Visit to some of the large dairies such as Zuriel dairy, Strauss Dairy, Nachson Dairy
- Dinner and overnight in the hotel

Day 05:-

- Breakfast at the hotel
- Visit to Naan Dan Agro Private Limited
- Meetings with Indian Embassy officials and with the Israeli Govt
- Dinner and overnight at Hotel

DAY 06:

- Breakfast at hotel
- Visit to see the Dead sea
- Day free for sightseeing and leisure Shopping
- Transfer to Airport to board flight for New Delhi
- Arrive at New Delhi

Package price per person on twin sharing basis Rs. 2.25 lacs plus ST
or

Package price per person on single sharing basis Rs. 2.75 lacs plus ST

Add on package 2 nights stay in Istanbul @ Rs. 50,000 extra or 3 nights visit to Egypt @ Rs. 1.0 lac plus ST extra

Package Inclusions:

- Air travel on Air India or a similar airline as per the package
- Accommodation on twin/single sharing basis in 3 or 4 star hotels
- Daily breakfast, lunch, dinners
- Airport/hotel/airport transfer
- Services of Tour Manager and technical guide
- All surface transportation by private AC coach
- Air taxes, airport taxes, air insurance, fuel tax etc.
- Visa charges and overseas medi-claim charges
- Sightseeing and technical visits including all entry tickets
- Customary gratitude to overseas service providers

Package Inclusions:

- Items of personal nature such as laundry, phone calls, portage, mineral water, mini bar etc.
- All extras and optional sight seeing
- Anything not specially mentioned in the package inclusions

Note: The above is a standard tour. We may tailor a shorter or a longer tour including more technical visits according to the needs. Upgrades to business class flight or to a 5 star hotel will be charged extra.

Payment Terms:

100% payment to be made by DD in favor of Centre for Agriculture and Rural Development (CARD) payable at New Delhi. Statutory Service Tax 12.36% extra to be paid with the payment of tour cost.

For further details, please contact:



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Dairy Tour to Israel

Oct 26 – Oct 31, 2014

**Coinciding with
IDF Dairy World Summit**



CENTRE FOR AGRICULTURE AND RURAL DEVELOPMENT



www.card.org.in

The Organiser

Centre for Agriculture and Rural Development (CARD) is an apex body at the national level in India, which acts as think tank and policy development catalyst and monitoring center for food and agriculture sector and facilitates trade, cooperation, investments and technology promotion in agriculture, horticulture and livestock sector. CARD represents the interests of all the key stake-holders in Indian agri food sector; namely farmers, industry, research and development sectors and rural institutions for the agrarian prosperity. One of the major mandates of CARD is to promote technology exposure visits and trade and agribusiness cooperation, nationally and internationally.

About Israel Dairy Industry

Israel's agriculture sector is characterized by an intensive production system, which stems from the need to overcome the scarcity of natural resources, particularly water. The Dairy Industry is one of the leading sectors in Israeli agriculture, and a source of pride to all Israelis. The annual value of products being processed is about \$1.5 billion. The Israel milk shelves are filled with over 1000 different products which are healthy innovative tasty and in row with state of the art dairy industry. Milk is produced in 991 farms spread country wide with an average yield of 10,000 lt per lactation. The national dairy herd is comprised of 130,000 head of the Israeli-Holstein breed, which is been developed by the Israeli genetic improvement system.

Since its early days dairy industry in Israel has been an important aspect in the development of the agricultural sector in the country. Dairy farming has been transformed into an industrialized system, creating optimal integration between the production unit (cows), technology and equipments (engineering), the operator and the production environment. Producing more milk with less dairy cows improves the economic performance of the farm unit and also drastically reduces the ecological imbalance in the country. Israel is not bound by agricultural traditions, and Israeli farmers integrate many new ideas into the farming systems. Integration of cooperatives ideas has provided even the small farmer in Israel with technology access. Even in Israel's extreme climate, the Israeli Holstein Friesian is among the best performing dairy cows.

About IDF Dairy world Summit

The IDF World Dairy Summit 2014, with the theme of "The Future Begins Here", aims to contribute towards dealing with the problems in the global dairy sector, while allowing for active discussion regarding industrial technology and basic research results. Israel Dairy Board is hosting the IDF World Dairy in Tel Aviv from October 27 to October 31, 2014. The event will provide irreplaceable for knowledge and networking in all aspects of dairy chain. Opportunity to the Summit will have discussions on various issues such as dairy production, animal health and welfare, dairy products, value chain, marketing, processing, policies and economics etc.



Objectives of the visit:

1. To learn advanced practices of dairy management.
2. To identify different breeds of milk animals with respect to different agro climatic zones
3. To learn about the new technologies and practices in dairy management
4. To learn value chain in dairy business from fodder to consumer
5. To promote networking for investments, projects, technologies and business opportunities

Technical Tour Visits

- Visit to IDF World Dairy Summit
- Visit to some of the large dairies such as Zuriel dairy, Strauss Dairy, Nachson Dairy
- Visit to Israel Dairy Board for the discussion with researchers to discuss about the latest innovations in Dairy industry.
- Visit to the largest dairy in Israel – Tnuva milk processing Centre, which processes a total of 850 million liters of milk a year.
- Visit to Naan Dan Agro Private Limited

Potential Benefits of the Tour

Israel has a relative advantage regarding increasing yields in the dairy chain, mainly in the first stages of production: Feed, farm management, animal health, genetics and environment. All those will be expressed in the Summit's program, as will topics regarding other aspects of dairy. The Tour and Summit will be an opportunity:-

- To learn about the cutting edge inventions, Innovations and creative solutions in the modern dairy.
- It is an opportunity to get exposed to the latest issues of the dairy industry and finding solutions to them
- To promote knowledge sharing and ideas to develop Indian dairy industry to meet the future demands.