

## Tentative Itinerary:

### DAY 01:

- Assemble at IGI Airport, New Delhi to board flight for Milan
- Arrive Milan Airport and proceed for your check-in to the hotel
- Evening free to visit famous Milan city
- Dinner and overnight at hotel

### DAY 02:

- Breakfast at hotel
- Visit to International Agriculture and Gardening Machinery Exhibition at Bologna Trade fair Centre.
- Lunch at the Bologna Trade fair Centre
- Meetings with the exhibitors and organizing India specific discussions with officials
- Night at hotel

### DAY 03:

- Breakfast at hotel
- Visit to International Agriculture and Gardening Machinery Exhibition
- Joining technical seminars and holding business discussions
- Learning and exposure in the exhibition
- Night at hotel

### DAY 04:

- Breakfast at hotel
- Visit to dairy and livestock farms located in the provinces of Milano or Lodi
- Visit to one of the advanced horticulture farms of the area.
- Overnight at the hotel

### DAY 05:

- Breakfast at hotel
- Visit to Rome for meetings with officials and experts
- Visit to agro processing centres, agri markets and mechanized farms on the way
- Dinner & overnight at the hotel

### DAY 06:

- Breakfast at hotel
- Visit to a dairy-research farm such as Granarolo Felsinea
- Visit to International Agriculture and Gardening Machinery Exhibition
- Lunch at the exhibition center
- Dinner & overnight at the hotel

### DAY 07:

- Breakfast at hotel
  - Transfer to Airport to board flight for New Delhi
- Arrive at New Delhi

**Package price per person on twin sharing basis Rs. 2,40,000 plus ST Or  
Package price per person on single sharing basis Rs. 2,90,000 plus ST extra  
Add on package: 3 nights visit to France or Germany @ Rs. 1.25 lacs plus ST extra**

#### Package Inclusions:

- Air travel on Air India or a similar airline as per the package
- Accommodation on twin/single sharing basis in 3 or 4 star hotels
- Daily breakfast, lunch, dinners
- Airport/hotel/airport transfer
- Services of Tour Manager and technical guide
- All surface transportation by private AC coach
- Air taxes, airport taxes, air insurance, fuel tax etc.
- Visa charges and overseas medi-claim charges
- Sightseeing and technical visits including all entry tickets
- Customary gratitude to overseas service providers

#### Package Inclusions:

- Items of personal nature such as laundry, phone calls, portorage, mineral water, mini bar etc.
- All extras and optional sight seeing
- Anything not specially mentioned in the package inclusions

Note: The above is a standard tour. We may tailor a shorter or a longer tour including more technical visits according to the needs. Upgrades to business class flight or to a 5 star hotel will be charged extra.

#### Payment Terms:

100% payment to be made by DD in favor of Centre for Agriculture and Rural Development (CARD) payable at New Delhi. Statutory Service Tax 12.36% extra to be paid with the payment of tour cost.

For further details, please contact:



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**CARD**  
CENTRE FOR AGRICULTURE  
AND RURAL DEVELOPMENT



## Farm Machinery Tour to Italy

**November 11 – 17, 2014, Bologna, Italy**

**Coinciding with**

**International Agriculture and Horticulture Machinery Expo**





[www.card.org.in](http://www.card.org.in)

## The Organiser

Centre for Agriculture and Rural Development is an apex body at the national level in India, which acts as think tank and policy and development catalyst, and monitoring center for food and agriculture sector and facilitates trade, cooperation, investments and technology promotion in agriculture sector. CARD represents the interests of all the key stake-holders in Indian agri food sector; namely farmers, industry, research and development sectors, NGOs and rural institutions for the agrarian prosperity. One of the major mandates of CARD is to promote technology exposure visits and trade and agribusiness cooperation, nationally and internationally.

## Objectives of the Tour

After many successful international study tours, CARD has come up with another technology exposure tour that will lead the delegation to see the cutting edge technologies, innovations, advanced management practices, value chain and marketing systems in agriculture and horticulture in Italy with focus on global farm machinery advances. As agriculture mechanization is given top focus by the Government of India and all the State Governments, CARD is mounting Indian delegation, including officials, farmers, industry professionals and technical persons to Italy, coinciding with the International Agriculture and Gardening Machinery Exhibition organized by EIMA international. The event is scheduled on 12-16 November 2014, at Bologna Trade fair Centre.

## About EIMA International Expo:

EIMA International Expo is one of the world's largest industrial fairs for agricultural and horticulture machinery and equipments. The upcoming edition of the event is organized by EIMA international, which is a primary observatory for agriculture mechanization. The exhibiting industries will represent 40 countries with participation of leading manufacturers from all parts of the world arriving with their latest production and for world premieres of their Avant-garde technologies in the sector:

- Agriculture Processing Machinery
- Chemical fertilizing & Spraying Equipments
- Crop Cleaning and Grading machinery
- Weighing & Harvesting Machinery
- Grain Processing Machinery
- Irrigation Systems & Equipments
- Livestock and dairy machinery and equipments
- Machinery for Plant Protection and spraying systems
- Product processing and preservation
- Plant cultivation equipment and devices
- Sowing and planting equipments
- Tractors, harvesters, rotavators, combines. Etc.

The five days exhibition features latest farm equipments and trends in agri-machineries worldwide. It the only exclusive show combined with business and technical seminars with extensive participation by overseas players. This show is the golden opportunity to attend live product demonstrations and interact with experts of the industry on wide range of topics. CARD shall organise exclusive meetings of Indian delegation with the organizers, officials and exhibitors to exchange ideas and explore technology, collaborations, marketing and investment opportunities.



## Italy

Italian agriculture is famous all over the world, thanks to its geographical position and especially to the good climate that raise its natural products amongst the best and the most famous of the Mediterranean countries. This tour offers the opportunity to visit Italian farms, research and development centers, market places and meet the producers, processors and marketers of farm produce. And also to spend a day admiring the beauties of the involved cities.



## Technical Tour Visit

- Visit to one of the many large and important dairy and livestock farms, including dairy-research farm such as Granarolo Felsinea.
- Visit to horticulture farms and agro processing centres located in the provinces of Milano or Lodi within max 50 km from the city center.
- Visit to agricultural institutions and explore meetings at FAO in Rome
- Visit to the International Agriculture and Gardening Machinery Exhibition at Bologna Trade fair Centre.



## Potential Benefits of the Visit:

The visit will offer an exposure to a complete range of cutting edge technologies, which will help visitors gain knowledge and hands on access to various technological advancements. It will help the delegation members to discover innovative technologies, farm management, agro processing and value addition, new product launches, alternative energy and solutions and farm mechanization to the challenges facing today's agribusiness industry.

- To know about the latest and advanced farm practices and techniques
- To experience the working of the latest machinery in demonstration and actual fields
- To get acquainted with the latest trends in the farm machinery sector worldwide.
- To build a better networking with the professionals of the industry
- To explore possibilities of joint ventures, business deals, technology collaboration, investments, promotion, market linkages, export and import of farm machinery and tools.
- To learn more about the mechanized horticultural production and gardening
- To see farm management, advanced horticulture, dairy and agro processing units in Italy

