

# Tentative Itinerary

## Day 01:

- Arrival at Beijing, after immigration and customs formalities proceed for hotel to check in.
- Evening free for leisure and personal activities
- Dinner at a well-chosen Indian restaurant and overnight in hotel

## Day02:

- Breakfast at the hotel
- Visit to China Agriculture Trade fair
- Meeting with various Exhibitors and industry experts
- Dinner and overnight at the hotel

## Day 03:-

- Breakfast at the hotel
- Visit to China Agriculture Trade fair
- Visit to Beijing Huiyuan Beverage & Food Groups Company Ltd.
- Dinner and overnight at the hotel

## Day 04:-

- Breakfast at the hotel
- Visit to Xiaotangshan Modern Agriculture Science and Technology Demonstration Park
- Visit to Shunyi Agriculture Hi-tech Pilot Zone
- Dinner and overnight in the hotel

## Day 05:-

- Breakfast at the hotel
- Visit to Analog agriculture Centre
- Visit to Beijing Botanical Garden
- Visit to any other place of interest as Guided by experts
- Evening free for sightseeing
- Dinner and overnight at Hotel

## DAY 06:

- Breakfast at hotel
- Visit to latest farm technology known called Water Saving Agriculture, which is high efficiency, Low Cost, Ecofriendly
- Visit to Huaxi High-tech Farm

## DAY 07:

- Breakfast at hotel
- Proceed to sight seeing for Great Wall Of China
- Day free for Sightseeing, discussion with the experts and personal Activities
- Evening transfer to Airport to Board Flight for New Delhi.

## Agriculture Study Tour to

# CHINA

Tour Duration: 07 Days/ 06 Nights from Oct 26 – Nov 1, 2014

Coinciding with



**China Agriculture Trade Fair 2014**

# CHINA

Package price per person on twin sharing basis Rs. 2.25 lacs plus ST

or

Package price per person on single sharing basis Rs. 2.75 lacs plus ST

Add on Package: Two nights visit to Shanghai @ Rs. 75,000 plus ST extra

### Package Inclusions:

- Air travel on Air India or a similar airline as per the package
- Accommodation on twin/single sharing basis in 3 or 4 star hotels
- Daily breakfast, lunch, dinners
- Airport/hotel/airport transfer
- Services of Tour Manager and technical guide
- All surface transportation by private AC coach
- Air taxes, airport taxes, air insurance, fuel tax etc.
- Visa charges and overseas medi-claim charges
- Sightseeing and technical visits including all entry tickets
- Customary gratitude to overseas service providers

### Package Inclusions:

- Items of personal nature such as laundry, phone calls, portorage, mineral water, mini bar etc.
- All extras and optional sight seeing
- Anything not specially mentioned in the package inclusions

Note: The above is a standard tour. We may tailor a shorter or a longer tour including more technical visits according to the needs. Upgrades to business class flight or to a 5 star hotel will be charged extra.

### Payment Terms:

100% payment to be made by DD in favor of Centre for Agriculture and Rural Development (CARD) payable at New Delhi. Statutory Service Tax 12.36% extra to be paid with the payment of tour cost.

For further details, please contact:



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**CENTRE FOR AGRICULTURE AND RURAL DEVELOPMENT**



www.card.org.in

## The Organizer

**Centre for Agriculture and Rural Development (CARD)** is an apex body at the national level in India, which acts as think tank and policy development catalyst and monitoring center for food and agriculture sector and facilitates trade, cooperation, investments and technology promotion in agriculture, horticulture and livestock sectors. CARD represents the interests of all the key stake-holders in Indian agri food sector; namely farmers, industry, research and development sectors and rural institutions for the agrarian prosperity. One of the major mandates of CARD is to promote technology exposure visits and trade and agribusiness cooperation, nationally and internationally.

## Objectives of the Tour

CARD is organizing the visit to various places in China; arrange meetings with officials, experts and agribusiness industry to facilitate technology exchange programs, projects, business and trade cooperation between Chinese institutions, Chinese companies with the Indian states, institutions and agribusiness companies. The tour also includes visit to various sites of agricultural advancements, including farms, institutions and agro units, besides visit to the Chinese Agriculture Trade Fair and pleasure trips to the city and other places of historical importance.



## About China

China is one of the largest agriculture and Agri-food consuming countries in the world and it has a dynamically evolving economy. China has more than 2000 model farms, which employ modern practices from obtaining one of the world's highest yields and best qualities. China has unique experiences to offer in rice, corn, fruits, vegetables, poultry and fisheries besides farm machinery and agro processing technologies. China's main grain crops are rice, wheat, corn, soybeans and tuber crops. Paddy is the major grain crop in China, grown mainly in the Yangtze River valley and southern China, and on the Yunnan-Guizhou Plateau. The Chinese national agricultural extension project is worth an expertise to learn on how collaborative models can be a success. The explosive growth of the Chinese economy has created fabulous opportunities for businesses. "Going China" is no longer an option for most organizations, but a necessity. This highly interactive tour to China has been specially designed to help Government officials, farmers, Agri-organizations and businesses to learn more about the world's most dynamic agricultural and Agri-food industry and to discover new opportunities. The explosive growth of the Chinese economy has created fabulous opportunities for businesses.



## 12th China Agriculture Trade Fair 2014

CATF is the leading and professional trade fair that is directly organized by the Ministry of Agriculture. Three day event is organized from Oct 27 – 30 each year. CATF is a cannot-be-missed time for opportunities for all stake-holders in agriculture industry, food industry, agricultural machinery industry and related industries. China AG Trade Fair provides the most direct and efficient site for communicating and trading between suppliers and purchasers, and also meeting with the officials, decision makers from the national and local governments, departments and associations.



## Highlights of the Tour:

This exposure program to china will fulfill the following objectives:

- Learn About recent innovations and advancements in agriculture
- Gain an insight of modern Chinese agricultural practices
- Training in processing and post- harvest technologies
- Exposure to their innovative agricultural practices
- Learning about state management of large farms
- Training in integrated farming system
- Custom tailored services with focus on agri-business and partnerships

## Technical Study Tour Visits:

- Visit to China Agriculture Trade fair
- Visit to Xiaotangshan Modern Agriculture Science and Technology Demonstration Park
- Shunyi Agriculture Hi-tech Pilot Zone
- Visit to Analog Agriculture Centre
- Visit to Beijing Huiyuan Beverage & Food Groups Company Ltd.
- Visit to Huaxi High-tech Farm
- Visit to latest farm technology - Water Saving Agriculture, which is high efficiency, Low Cost, Eco-friendly system
- Visit to Beijing Botanical Garden.



## Potential Benefits of the Tour

- Meeting with top 500 Chinese corporations and importers of agricultural industry
- Meeting with over 5000 producers, exporters, manufacturers, farmers and importers from all over China
- Offering more business opportunities to establish the long-term relations with the officials from the ministries
- Understanding the advanced agri and horticulture production, marketing and processing systems and replicating the same back home.

