

Sponsorship

Title Sponsor (Rs. 1.5 Lac)

1. The official status of the title sponsor of the event (e.g. xyz) presents Bio-Agriculture Conference & Expo-2020.
2. Name & Logo to appear in promotional material like posters, site gates and program banners
3. Special acknowledgment during Inaugural & Concluding session
4. Corporate movie to be displayed during lunch time
5. Sharing Inaugural & Award dais with the VVIPs
6. Company's promotional material can be inserted into the seminar kit
7. 20 minute presentation/slots for interaction with the Entrepreneurs
8. Back cover page AD in post souvenir
9. 27 sq.mt stall in prime location.

Co-Sponsor (Rs. 0.5 Lac)

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2. Name & Logo to appear in promotional material like posters, site gates and program banners
3. Special acknowledgment during Inaugural & Concluding session
4. Company's promotional material can be inserted into the seminar kit
5. 10 minute presentation/slots for interaction with the Entrepreneurs
6. AD in post souvenir
7. 9 sq.mt stall in prime location.

Sponsor (Rs. 1.0 Lac)

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2. Name & Logo to appear in promotional material like posters, site gates and program banners
3. Special acknowledgment during Inaugural & Concluding session
4. Company's promotional material can be inserted into the seminar kit
5. 15 minute presentation slot for interaction with the entrepreneurs.
6. Full page AD in post souvenir
7. Display of machinery
8. 18 sq.mt stall in prime location.

Panel Sponsor (Rs. 0.3 Lac)

1. Official status of the panel sponsor of the event
2. Name & Logo to appear in promotional material like posters and in all standees.
3. Company's promotional material can be inserted into the seminar kit
4. 9 sq.mt stall

Stall charges
25000+ GST (18 %)

BENEFICIARY NAME	Centre for Agriculture and Rural Development
BENEFICIARY A/C No	50200028473500
BENEFICIARY BANK	HDFC BANK
BENEFICIARY BRANCH	KAILASH BUILDING, KG MARG, NEW DELHI-110001
ACCOUNTS STATUS	CURRENT ACCOUNT
IFSC Code	HDFC0000003
MICR Code	110240001

Regional Office

Mr. Shobhit Shrivastava, Regional Director
2/275, Viram Khand, Gomti Nagar,
Lucknow, UP-226010 | Mob:9621361577

Mr. M.S.Khan, Nodal Officer, AC & ABC-Cell
Lucknow, UP-226010 | Mob:9997286694

Head Office

Mr. Deepak Saini, Assistant Manager
deepak@card.org.in | Mob.: 8448482487
Centre for Agriculture and Rural Development
306, Rohit House, 3 Tolstoy Marg, New Delhi - 110001

ORGANIZED BY



IN COLLABORATION WITH



Department of Agriculture
Government of Uttar Pradesh

Bio-Agriculture Conference & Expo-2021

18th February 2021

Krishi Bhawan auditorium, Lucknow



www.card.org.in

Introduction

The high yielding varieties and input intensive agriculture undoubtedly raised the food production potential of the world, making it possible to feed the masses. However, over dependence on agri chemicals and their injudicious usages have destroyed the delicate balance of the ecosystem, thereby harming the soil, the environment, and corrupting the water and food. This called for a non-chemical intervention and led to the development of several biological options for meeting the nutrient requirements and combating pest and diseases. With increasing consumer awareness and preference for organic food, the relevance of biological means in crop management is increasing.

Biological Agriculture evolved from the necessity for a balanced relationship between the three aspects of the soil, namely the physical, chemical and biological to sustain life. Biological farming is about looking at the whole agronomic, environmental picture, nutritional and biological components of what constitutes a healthy soil and sustainable agriculture with crop management systems using bio-inputs. Biological Farming combines the best of conventional and organic farming with an emphasis on farming sustainability and attaining naturally productive soils that display high levels of biological activity and pest and plant nutrition management with the use of bio pesticides, bio-fertilisers and bio-stimulants.

BioAg Global Outlook

Bio-agriculture is an inclusive term for any agricultural land that uses organic or biodynamic farming methods, with no synthetic fertilisers or agricultural chemicals. Central to bio-agricultural farming systems is good environmental management, both above and below the soil. The global demand for organic products is growing at 20-25 per cent per annum. A total of 69.8 million hectares were organically managed at the end of 2017, representing a growth of 20 percent or 11.7 million hectares over 2016, the largest growth ever recorded. Australia has the largest organic agricultural area (35.6 million hectares), followed by Argentina (3.4 million hectares), and China (3 million hectares). Due to the large area increase in Australia, half of the global organic agricultural land is now in Oceania (35.9 million hectares). Europe has the second largest area (21 percent; 14.6 million hectares), followed by Latin America (11.5 percent; 8 million hectares). The organic products worth \$90 billion were sold globally in 2016. The USA, Germany and France enjoy the largest share of market in organic produce.

India has the largest number of organic producers in the world, according to the World of Organic Agriculture Report 2018 published in February. With 835,000 certified organic producers, it is home to more than 30 per cent of total number of organic producers (2.7 million) in the world. However, when it comes to area under certified organic cultivation, India contributes only 2.59 per cent (1.5 million hectares) of the total area (57.8 million hectares). China has around 50 per cent and India has 30 percent of total organic cultivable land in Asia. The bio-stimulants market has been rapidly growing @ 18% with the entry of top corporates such as BASF, Bayer, Syngenta, UPL, AlgaEnergy etc. and aggressive play by the traditional bio-input companies such as Acadian, Valagro, Novozymes, Koppert, NTS, Agricola, Verdesian etc.. The market is expected to reach \$ 10 billion by 2030 from its current level of approximately \$ 4 billion.

Uttar Pradesh is the largest producer of Vegetables, wheat and food grains in India. Major food grains produced in the state include rice, wheat, maize, millet, gram, pea & lentils. Production of Vegetables stood 28.23 thousand MT in 2017-18. Food grains accounted for about 17.83 per cent share in the country's. Total food grain output in 2016-17, stood at 49,144.6 thousand tonnes. Share of wheat was about 30.55 per cent in the country's overall. Wheat production reached 30,057.9 thousand tonnes during 2016-17. Production of pulses in the state was recorded at 1,985 thousand tonnes during 2017-18.



The Organizers

CARD is an autonomous body, registered under the Societies Act 1860, and is engaged in knowledge based activities in agriculture and sustainable rural development throughout the country in collaboration with the industry, various Central Ministries and State Governments since the year 2000. Department of Agriculture is an apex body of Government of Uttar Pradesh which looks after entire development, policy matters related to Agriculture development in the State.



Objectives

- To provide a platform to the industry, institutions, experts, officials and international bodies to showcase the potential, achievements, opportunities and scope, latest products, advanced technologies, BioAg models, and to connect with the farmers and agri-startups
- To discuss the research and technology interventions happening globally and their application through global partnerships and collaborations
- To discuss the problems faced by farmers in India and globally, the issue of access and equity in technologies, policy and the challenges
- To facilitate opportunities for global companies to explore potential businesses, trade and investments, technical and marketing collaborations, exports and partnerships and signing of MoUs towards business expansion, increased value addition, trade and agribusiness
- To discuss the policy, trade, technology, and investments perspectives for growth of industry at global as well as regional and national level

About the visitors

Conference on Bio-Agriculture would bring farmers, agri-input suppliers, officials, industry, institutions, producers, traders, importers, investors, dealers, farmers and other professional organizations.

Highlights of Event

- Sprawling exhibition venue
- World class infrastructure
- National and global participation
- Top Government and policy makers visits
- B2B Meetings and business facilitation
- Agri-Input supplier & traders

Program Schedule

S.No	Topic	Timing
1	Registration	09:30-10:00 AM
2.	Inauguration	10:00-11:00 AM
3	Tea	11:00-11:15 AM
4.	Role of organic fertilizers in productivity improvement in Sugarcane	11:15-12:30 PM
5.	Production of Organic crops by using bio-products	12:00-12:45 PM
6.	Plant protection, disease management through bio-organic	12:45-01:30 PM
7.	Lunch	01:30-02:00 PM
8.	Stall visit by Chief Guest	02:00-03:00 PM
9.	Role of Growth promoters and organic fertilizer in vegetable crops, Bio-pesticides, Bio-insecticides Research & Innovation in Bio-Agriculture world	03:00-04:30 PM
10.	Policies to promote organic fertilizers in UP by Department of Agriculture and Department of Horticulture, Licensing etc,	04:30-05:00 PM
11.	Tea	05:00-05:15 PM
12.	Concluding	05:15-05:30 PM