

SPONSORSHIP

Title Sponsor (Rs. 1.5 Lac)

1. The official status of the title sponsor of the event (e.g. xyz) presents Seminar & Expo on Fisheries Entrepreneurship-2020
2. Name & Logo to appear in promotional material like posters, site gates and program banners
3. Special acknowledgment during Inaugural & Concluding session
4. Corporate movie to be displayed during lunch time
5. Sharing Inaugural & Award dais with the Chief Guest
6. Company's promotional material can be inserted into the seminar kit
7. 20 minute presentation/slots for interaction with the Entrepreneurs
8. Back cover page AD in post souvenir
9. 9 sq.mt stall

Co-Sponsor (Rs. 0.5 Lac)

1. The official status of the cosponsor of the event.
2. Name & Logo to appear in promotional material like newspaper, posters, site gates and program banners
3. Special acknowledgment during Inaugural & Concluding session
4. Company's promotional material can be inserted into the seminar kit
5. 10 minute presentation/slots for interaction with the Entrepreneurs
6. Back cover inside page AD in post souvenir

Sponsor (Rs. 1.0 Lac)

1. Official status of the sponsor of the event.
2. Name & Logo to appear in promotional material like newspaper, posters, site gates and program banners
3. Special acknowledgment during Inaugural & Concluding session
4. Company's promotional material can be inserted into the seminar kit
5. 15 minute presentation slot for interaction with the entrepreneurs.
6. Front page inside page AD in post souvenir.
7. 9 sq.mt stall

Panel Sponsor (Rs. 0.3 Lac)

1. Official status of the panel sponsor of the event
2. Name & Logo to appear in promotional material like newspaper, posters and in all standees.
3. Company's promotional material can be inserted into the seminar kit
4. 9 sq.mt stall

STALL:

9 sq.mt stall @ Rs. 25000/- plus 18% GST

BENEFICIARY NAME	Centre for Agriculture and Rural Development
BENEFICIARY A/C No	50200028473500
BENEFICIARY BANK	HDFC BANK
BENEFICIARY BRANCH	KAILASH BUILDING, KG MARG, NEW DELHI-110001
ACCOUNTS STATUS	CURRENT ACCOUNT
IFSC Code	HDFC0000003
MICR Code	110240001

How to participate:

Interested people can write a mail to shakeel@card.org.in or Or register at www.card.org.in/bhagidari/fisheriestseminar2020

Delegate registration fees: Rs. 500 (includes networking lunch & citation)
Farmers & Entrepreneurs registration is absolutely free

For participation please contact

Regional Office

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ORGANIZED BY



IN COLLABORATION WITH



Department Of Dairy Development
Government Of Uttar Pradesh

FISHERIES

ENTREPRENEURSHIP

SEMINAR & EXPO-2020

30th January, 2020

VENUE:

INDIAN INSTITUTE OF SUGARCANE RESEARCH
TELIBAGH, LUCKNOW, UP



INTRODUCTION

Fish production in 2016 reached an all-time high of 171 million tonnes, of which 88 percent was utilized for direct human consumption, thanks to relatively stable capture fisheries production, reduced wastage and continued aquaculture growth. This production resulted in a record-high per capita consumption of 20.3 kg in 2016. The sector's contribution to economic growth and the fight against poverty is growing. Strengthened demand and higher prices increased the value of global fish exports in 2017 to USD 152 billion, 54 percent originating from developing countries.



Uttar Pradesh has the largest area under floodplain wetlands in India (152000 ha) followed by Assam (100000 ha) West Bengal (42500 ha), Bihar (40000 ha). State rank of UP in total fish production is 8th, in inland fish production is 3rd, fish seed production is 6th, in inland fishery resources is 7th. The state of Uttar Pradesh has vast and varied inland fisheries resources which are at various levels of utilization.

The current government of Uttar Pradesh under its fisheries policy is very keen to get this sector wings to fly and generate employment through fish production, value addition, hatcheries, fish-seed production, opening of new feed units etc.

There is a need that fisheries entrepreneurs should get exposure to all latest technologies, research. In this context, Centre for Agriculture and Rural Development jointly with Department of Fisheries, Government of Uttar Pradesh is organizing a day-long International Conference & Expo on Fisheries Entrepreneurship 2020 at Indian Institute of Sugarcane Research, Telibagh, Lucknow, Uttar Pradesh on 30th January-2020.

ABOUT THE ORGANIZERS

Centre for Agriculture & Rural Development is has been working in the field of training and capacity building, entrepreneurship, exposure visit, seminars, expos of national and international repute. Department of Fisheries is apex body of Govt of Uttar Pradesh, which looks after entire fisheries policies and development in the State.

About the Seminar:

The Seminar would be National level, where in experts, industry, scientist of international level shall be invited. The fisheries entrepreneurs would be participating from Uttar Pradesh and other nearby States.

Post event activity

Post Event activity and Hand-Holding support:

Each candidate, who would participate, would get hand-holding support from CARD for the following work.

1. Project report facilitation
2. Help in Bank loan & Subsidy
3. Branding of the business
4. Help in Marketing and Sales
5. Expert facilitation
6. Forward and Backward linkages

TOPIC & DISCUSSIONS

S.No	Topic	Timing
1	Registration	09:30 AM - 10:30AM
2	Inauguration	10:30 AM - 11:30 AM
3	Policy discussion, role of Govt of Uttar Pradesh for Fisheries development and promotion of fisheries entrepreneurship	11:30 AM - 12:30 PM
4	Biofloc technology and its role in revolutionizing India's fisheries cultivation	12:30 PM - 13:30 PM
5	Lunch	01:30 PM - 02:30 PM
6	Seed & Feed production, marketing and supply chain management	02:30 PM - 03:30 PM
7	Tea	03:30 PM - 04:00 PM
8	Concluding	04:00 PM - 04:30 PM

WHO CAN PARTICIPATE?

1. Fisheries Entrepreneurs' & startups
2. Policy makers
3. Financial Institutions
4. Fisheries Industry
5. Academic and Training Institutions
6. Government officials

