



CENTRE FOR AGRICULTURE AND RURAL DEVELOPMENT

Centre for Agriculture and Rural Development (CARD) is a premier Not for Profit Organisation, playing a vibrant role in the national efforts of developing India through agriculture led transformation. CARD is committed to improving agriculture and the quality of life of rural masses by creating awareness, training & skills development and mobilizing the farming community and participating with them in implementation of developmental activities. CARD also engages with women groups, farmers with knowledge by way of application of IT in agriculture and promoting rural employment by developing agri-entrepreneurs and mobilizing them in services of farmers for training, technical advice and delivery of farm services. CARD is engaged in a variety of activities in agriculture, horticulture and rural development with an all India presence.

CARD Field Projects since 2000

1. Executed project in Uttar Pradesh of farmers training and awareness creation funded by **UP Agriculture Marketing Board** Rs. 17.50 lakh
2. Horticulture Entrepreneurship Development Program in Uttar Pradesh funded by **National Horticulture Board** Rs.5 lakh
3. Rural awareness campaign for **Tea as Health Drink in Uttar Pradesh**, funded by **Tea Board** for Rs 8.20 lakh.
4. Executed project in Uttar Pradesh of farmers training and awareness creation on productivity improvement, post harvest management and marketing of agriculture produce funded by **UP Agriculture Marketing Board** Rs. 48.50 lakh.
5. Promotion of rural artisans and craftsmen marketing linkages program and buyer seller meet in Lucknow, funded by **Department of Rural Development, Government of Uttar Pradesh** for Rs. 6.75 lakh.
6. Infrastructure development in agriculture and horticulture sector organising a meet of stakeholders in Lucknow, funded by **IDFC Limited** for Rs. 5 lakh.
7. Rural awareness events and farmers workshops and training program on productivity improvement, post harvest management, crops diversification and marketing in 10 districts of Western UP funded by **Tata Chemicals Limited** for Rs.5 lakh.
8. Rural awareness events and farmers workshops and training program on productivity improvement, post harvest management, crops diversification and marketing in 10 districts of Western UP funded by **Nippon India Limited** for Rs. 5 lakh.
9. Awareness campaign among farmers and rural masses on Tea as Health Drink in Uttar Pradesh, funded by **Tea Board** for Rs. 8.50 lakh.
10. Development of Agro and Rural Entrepreneurship in North Eastern Region funded by **North Eastern Council, Government of India** for Rs. 5 lakh.
11. Farmers Technology Exposure and organising training program and agro exhibition in Guwahati, funded by **Ministry of Agriculture, Government of India** for Rs. 5.50 Lakh.
12. Poultry entrepreneurship development in North Eastern region funded by **State Bank of India** for Rs. 5 lakh.
13. Promotion of safe and clean drinking water among rural masses in North Eastern region, project funded by **Department of Drinking Water Supply, Ministry of Rural Development, GOI** for Rs. 6 lakh.



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14. Technologies demonstration among farmers in NER, funded by **Indian Council of Agriculture Research** for Rs. 3.50 lakh.
15. Preparation of Agriculture Development Project Plans for North Eastern Region to create employment and entrepreneurship in farm sector, funded by **North Eastern Council** | Rs. 7 lakh
16. Organising Nature 2004, an International Conference on Organic Agriculture and launch of the North Eastern Organic Project for Rs. 15 lakh (**Rs. 5 lakh each by the Government of Sikkim, Government of Mizoram and Government of Nagaland**)
17. Food Processing Entrepreneurship Program undertaken in Barapani, Shillong funded by **Union Ministry of Food Processing Industries** for Rs. 2.50 lakh.
18. Organic Project in Tea sector in NER, funded by **Tea Board** for Rs. 6.60 lakh.
19. Training programs for development of Entrepreneurship in farm sector among agriculture graduates in UP State, funded by **State Bank of India** for Rs. 6.50 lakh.
20. Farmers' technology exposure programs and training programs in Uttar Pradesh funded by the **Department of Agriculture and the Department of Horticulture** for Rs. 3.50 lakh.
21. Rural Awareness Campaign among farmers for use of quality products and conducting training programs funded by **Castrol India Limited** for Rs. 5 lakh.
22. Promotion of Micro-Irrigation technologies among farmers in UP funded by **Jain irrigation Systems Limited** for Rs. 3.50 lakh.
23. Promotion of Safe & Judicious Use of Pesticides program in Punjab, Haryana and Rajasthan funded by **Excel Crop Care Limited** for Rs. 10 lakh.
24. Agri-input Dealers Training Programs in Uttar Pradesh, funded by United **Phosphorus Limited** for Rs. 10 lakh .
25. Farmers training and awareness programs for adoption of improved seeds and technologies in UP State, funded by **Nuziveedu Seeds Limited** for Rs. 7.50 lakh.
26. Training programs for development of Entrepreneurship in farm sector among agriculture graduates in UP State, funded by **State Bank of India** for Rs. 7 lakh
27. Promotion of technology exposure and marketing linkages for rural artisans and craftsmen in Uttar Pradesh funded by **Council for Advancement of Peoples Actions for Rural Technologies** for Rs.2.50 lakh.
28. Creation of awareness for promoting value addition and exports in farm sector in UP, funded by **Agriculture and Processed Food Products Exports Development Authority** for Rs. 5 lakh.
29. Creating Bhagidari Network of Agriculture Entrepreneurs in Uttar Pradesh, funded by **PI Industries Limited** for Rs. 10 lakh.
30. Conducted Rural Health Workers and rural women training programs on preventive diseases in Lakhimpur district funded by **UP Health Department** for Rs. 6 lakh.
31. Rural technology promotion and awareness campaign among rural masses in Uttar Pradesh, funded by **JP Group** for Rs. 12.50 lakh, **TATA AIG** for Rs. 5 lakh , **MKU Holdings** Rs. 5.65 lakh and **ACC** for Rs. 13 lakh.
32. Farmers training and awareness program on vegetables quality and marketing funded by **Metro Cash & Carry** for Rs. 5.60 lakh.



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33. Rural awareness campaign for financial inclusion of farmers in UP, funded by **Union Bank of India** for INR 17,00,000
34. Farmers Training and Technology Exposure visit program from Nagaland to Maharashtra, funded by **Government of Nagaland** for Rs. 2.40 lakh.
35. Conducted training of farmers on horticulture nursery raising in Lakhimpur district funded under **Livelihood Mission by Department of Rural Development** for Rs. 4 lakh.
36. Agriculture technology promotion and awareness program among farmers in Uttar Pradesh, funded by **Indian Council of Agriculture Research** for Rs. 2.40 lakh .
37. Entrepreneurship development through two months program at Lucknow among agriculture graduates funded by **MANAGE, Government of India** for Rs. 5.47 lakh.
38. Financial inclusion of farmers and Entrepreneurship development among farmers in Uttar Pradesh funded by **State Bank of India** for Rs. 5.61 lakh.
39. Promotion of rural artisans and craftsmen marketing linkages program and buyer seller meet in Lucknow, funded by **Department of Rural Development, Government of Uttar Pradesh** for Rs. 4.7530 lakh.
40. Assam Farmers training programs on agriculture marketing funded by **Mandi Board, Government of Assam** for Rs. 5.40 lakh.
41. Leadership development program in agriculture funded by **Nuziveedu Seeds Limited** for Rs. 14.05 lakh.
42. Market access platform and promotion of honey products funded by **Khadi & Village Industries Commission** for Rs. 5.05 lakh.
43. Technology promotion and awareness program among farmers in Uttar Pradesh, funded by **Department of Horticulture, Government of UP** for Rs. 7.91 lakh .
44. Promotion of rural artisans and craftsmen marketing linkages program and buyer seller meet in Lucknow, funded by **Department of Rural Development, Government of Uttar Pradesh** for Rs.4.77 lakh.
45. Farmers training and technology exposure visit program from Allahabad to Maharashtra funded by **Districts Agriculture Technology Management Agency, Allahabad**
46. Bihar State Farmers Training program funded by the **Bihar State Government** for Rs. 4 lakh.
47. Entrepreneurship Development program among agriculture graduates conducted at Noida funded by **MANAGE, GOI, Hyderabad** for Rs. 5.10 lakh.
48. Technology promotion and Training program among farmers in Nagaland, funded by **Department of Agriculture, Government of Nagaland** for Rs. 6.61 lakh.
49. Meghalaya Farmers training and technology exposure visit programs funded by **Government of Meghalaya** for Rs. 3.96.
50. Technology promotion and Training program among farmers, funded by **Axis Bank** for Rs. 4.87 lakh.
51. Farmers training and technology exposure visit program from Devriya and Raibarielly districts to Maharashtra and AP funded by **Districts Agriculture Technology Management Agencies of Devriya and Raibarielly** for Rs. 5.28 lakh. and Rs. 5.70 lakh.
52. Agriculture Leadership Development program funded by **Central Warehousing Corporation** for Rs. 2.50 lakh.



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53. Farmers training and technology exposure visit program from Dhanbad district to Himachal Pradesh and Rajasthan States, funded by **Districts Agriculture Technology Management Agencies of Dhanbad** for Rs. 6.15 lakh.
54. Technology promotion and awareness program among farmers in Andhra Pradesh, funded by **Vibha Seeds Limited** for Rs. 9.80 lakh.
55. Leadership development program in agriculture sector funded by **Mahindra & Mahindra** for Rs. 5.93 lakh.
56. Agriculture Entrepreneurship Development Program at Noida for 30 agriculture graduates for 2 months, funded by **MANAGE, Hyderabad** for Rs. 6.43 lakh.
57. AP Farmers training program on agribusiness and value addition, funded by **NABARD, Hyderabad** for Rs. 2.75 lakh.
58. Financial inclusion among farmers training programs funded by **Andhra Bank** for Rs. 10.81 lakh.
59. Farmers technology exposure program funded by **Escorts Tractors** in AP for Rs. 4.22 lakh.
60. Awareness creation for adoption of quality seeds among BT farmers in AP by **MMB Limited** for Rs. 7.50 lakh.
61. Agriculture Entrepreneurship Development Program at Noida for 70 agriculture graduates for 2 months, funded by **MANAGE** for Rs. 10.63 lakh.
62. Farmers training and technology exposure visit program from Ranchi to Himachal Pradesh funded by **Districts Agriculture Technology Management Agency, Ranchi** for Rs. INR 5.96 lakh.
63. Leadership Development program in agriculture funded by **Planning Commission of India** for Rs. 4 lakh .
64. Farmers training and technology exposure visit program from Odisha State to Himachal Pradesh, Maharashtra and Rajasthan States, funded by the **Department of Agriculture, Orissa** for Rs. 9.62 lakh.
65. Agriculture Summit program funded by the **Union Ministry of Rural Development** for Rs. 5 lakh.
66. Agriculture Summit program funded by the **Government of Rajasthan** for Rs. 4 lakh.
67. Leadership Development program in agriculture funded by **Monsanto India Limited** for Rs. 8.19 lakh.
68. Farmers technology exposure visit and training program conducted for Kerala farmers at National Dairy Research Institute, Karnal, funded by **Kerala State Government** for Rs. 5.50lakh.
69. Agriculture Entrepreneurship Development Program at Noida for 35 and 30 agriculture graduates for 2 months, funded by **MANAGE** for Rs. 9.38 lakh.
70. A farmers training programs on productivity improvement and technology exposure funded by the **State Department of Agriculture** for Rs. 12 lakh.
71. Odisha horticulture farmers training programs on high value horticulture and technology exposure programs funded by the **State Department of Horticulture, Orissa** for Rs. 21.95 .
Maharashtra and Gujarat farmers training programs on cotton productivity improvement and technology exposure funded by **Monsanto India Limited** for Rs. 6.27 lakh.



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72. Odisha farmers training programs and technology exposure funded by the **District Agriculture Management Agencies of Bhadrak, Bargarh and Sundargarh** for Rs. **10.49 lakh**.
73. Himachal farmers training programs and technology exposure funded by the **District Agriculture Management Agencies of Palampur** for Rs. 3.41 lakh.
74. Gujarat farmers training programs and technology exposure funded by the **District Agriculture Management Agencies of Jamnagar** for Rs. 2.94 lakh.
75. Leadership Development program in agriculture funded by **Ministry of Earth Sciences** for Rs. 4 lakh.
76. Leadership Development program in agriculture funded by **Monsanto India Limited** for Rs. 10.81 lakh.
77. Leadership Development program in agriculture funded by **Monsanto India Limited** for Rs. 8.81 lakh.
78. Farmers Training program on micro-irrigation in Haryana funded by **Jain Irrigation Systems Limited** for Rs. 5 lakh .
79. Training program on Integrated Nutrients Management for 200 farmers in Gujarat funded by **Jubilant Industries Limited** for Rs. 2.75 lakh.
80. Agriculture Entrepreneurship Development Program at Noida for 35 and 25 agriculture graduates for 2 months, funded by **MANAGE** for Rs. 9.45 lakh.
81. Training programs of farmers in UP and Bihar on quality seeds and corn productivity funded by **Nuziveedu Seeds Limited** for Rs. 13.15 lakh.
82. Agriculture Entrepreneurship Development Program at Noida agriculture graduates for 2 months, funded by **MANAGE** for Rs. 15.03 lakh.
83. Training of farmers in batches of 50 each at 3 districts in UP on conserving traditional plants varieties for **Protection of Plant Varieties & Farmers Rights Authority** for Rs. 2.40 lakh.
84. Agriculture Entrepreneurship Development Program at Noida for agriculture graduates for 2 months, funded by **MANAGE** for Rs. 14.68 lakh.
85. Sikkim farmers training programs on productivity improvement and technology exposure funded by the State **Department of Horticulture Sikkim** for Rs. 2.40 lakh.
86. Himachal Pradesh Horticulture farmers training programs on high value horticulture and technology exposure programs funded by the **State Department of Horticulture HP** for Rs. 4.50 lakh.
87. Agriculture Entrepreneurship Development Program at Noida for agriculture graduates for 2 months, funded by **MANAGE** for Rs. 13.42 lakh.
88. Food Processing entrepreneurship development program funded by **Ministry of Food Processing Industries** for Rs. 3 lakh.
89. Himachal Pradesh farmers training programs and technology exposure funded the **State Government Department of Horticulture HP** for Rs. 4.50 lakh.
90. Leadership Development program in agriculture funded by **Ministry of Rural Development** for Rs. 5 lakh.
91. Leadership Development program in agriculture funded by **Monsanto India Limited** for Rs. 10 lakh.



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92. Development Meet on Mizoram Agriculture and Investment Opportunities funded by **Government of Mizoram** for Rs. 10 lakh .
93. Farmers Training program on micro-irrigation in Haryana funded by **Jain Irrigation Systems Limited** for Rs. 5 lakh.
94. Training program on fertiliser application and Integrated Nutrients Management for farmers by **Coromandel International Limited** for Rs. 6.33 lakh.
95. Training programs on agriculture marketing and Save Grain Campaign in MP, funded by the **Government of Madhya Pradesh** for Rs. 7.50 lakh.
96. Agri-input dealers training program in Rajasthan and Gujarat States funded by **United Phosphorus Limited** for Rs. 11 lakh.
97. Farmers awareness, technology exposure and training programs in Uttar Pradesh on productivity improvement in corn in UP funded by **Monsanto India Limited** for Rs. 13.86 lakh.
98. Agri-inputs dealer training program in Haryana and Punjab funded by **PI Industries Limited** for Rs. 5 lakh.
99. Farmers training program on hybrid rice productivity improvement funded by **Bayer bio-Sciences Limited** for Rs. 5 lakh.
100. Agriculture Entrepreneurship Development Program at Noida for agriculture graduates for 2 months, funded by **MANAGE** for Rs. 12.74 lakh.
101. Dairy ventures entrepreneurship development and Market linkage for un-employed youths funded by **Afri ventures Limited** for Rs. 9.74 lakh.
102. Leadership recognition program of ACAB ventures funded by **JCB India Limited** for Rs.2.86 lakh.
103. Agriculture Entrepreneurship Development Program at Noida agriculture graduates for 2 months, funded by **MANAGE** for Rs. 11.55.
104. Agriculture Entrepreneurship Development Program at Noida for agriculture graduates for 2 months, funded by **MANAGE** for Rs. 14.68 lakh.
105. Odisha farmers training programs on productivity improvement and technology exposure funded by **ATMA Dhenkanal** for Rs. 3 lakh.
106. Agriculture Entrepreneurship Development Program at Noida for agriculture graduates for 2 months, funded by **MANAGE** for Rs. 13 lakh
107. Food Processing entrepreneurship development program funded by Ministry of **Food Processing Industries** for Rs. 2.50 lakh.
108. Agriculture Entrepreneurship Development Program at Noida for agriculture graduates for 2 months, funded by **MANAGE** for Rs. 17.01 lakh.
109. Agriculture Entrepreneurship Development Program at Noida for agriculture graduates for 2 months, funded by **MANAGE** for Rs. 17.87 lakh.
110. Himachal Pradesh farmers training programs and technology exposure funded the **State Government Department of Horticulture HP** for Rs. 3.75 lakh.
111. Integrated Pests Management training program of progressive farmers in Punjab and Haryana funded by **United Phosphorus Limited** for Rs. 5 lakh.



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112. Leadership Development program in agriculture funded by **Monsanto India Limited** for Rs.10 lakh.
113. Farmers Training program on micro-irrigation in Haryana funded by **Jain Irrigation Systems Limited** for Rs. 5 lakh.
114. Jharkhand farmers Training program and Technology exposure visit of farmers on best cropping practices for Gumla district funded by **ATMA** for Rs. 3.75 lakh.
115. Training programs on Organic agriculture technologies funded by the **Government of Sikkim** for Rs. 3 lakh.
116. Agri-input dealers training program in Rajasthan State funded by PI Industries Limited for 3,84,000
117. Medicinal Farmers awareness, technology and market linkages programs in Maharashtra funded by **Maharashtra State Horticulture & Medicinal Plants Board** for Rs. 10 lakh.
118. Export promotion and facilitating market linkages program funded by **EXIM Bank of India Limited** for Rs. 5 lakh.
119. Farmers training program on hybrid rice productivity improvement funded by **Bayer BioSciences Limited** for Rs. 2.50 lakh.
