

ORGANISED BY



CENTRE FOR AGRICULTURE
AND RURAL DEVELOPMENT

IN COLLABORATION WITH



DEPARTMENT OF ADDITIONAL SOURCES OF
ENERGY, GOVERNMENT OF UTTAR PRADESH
Uttar Pradesh New & Renewable Energy
Development Agency

UTTAR PRADESH RENEWABLE ENERGY CONFERENCE & EXPO-2025

Monday, 24th February 2025

Pluto hall, Indira Gandhi Pratisthaan, Gomti Nagar, Lucknow



www.card.org.in

INTRODUCTION :

Uttar Pradesh regularly experiences power crises because demand for electricity frequently exceeds supply significantly. Over the last 20 years power shortage has remained within the range of 10-15%, while shortages in periods of peak demand reaches at even higher levels. The majority of power generated in Uttar Pradesh is reliant on coal, while the limited availability and high prices of coal have aggravated the precarious power situation in UP. Hence, there is an obvious need to develop alternate sources of energy.

Uttar Pradesh's need to increase energy provision for its population and fast-growing economy poses a formidable challenge which is perceived as both a great opportunity as well as a necessity for the state to increase the share of renewable in the overall energy mix. At the same time there is a need to provide energy access to rural areas and reduce import dependence on fossil fuels. UP's approach is to meet its energy needs in a responsible, sustainable and Eco-friendly manner. Energy demand has been increasing steadily along with the development of the state. In view of limited conventional energy sources and their limited exploitation and increasing environmental pollution production of energy based on new and renewable energy sources and are being given high priority and promotion. In view of limited conventional energy sources and their limited exploitation and increasing environmental pollution production of energy based on new and renewable energy sources and are being given high priority and promotion.

There is a high urgency to convert industrial and non-industrial waste into energy through modern technologies, promotion of bio-energy, poultry waste utilization and energy conversion, revamping ethanol production, this all may be done with the collective efforts of all stake-holder, therefore Centre for Agriculture and Rural Development in collaboration with Department of Additional Sources of Energy, Government of Uttar Pradesh is organizing a day long **UP Renewable Energy Conference & Expo-2025** at Indira Gandhi Prathisthan Mandal, Gomti Nagar, Lucknow, UP.

ABOUT THE ORGANIZER:

Centre for Agriculture & Rural Development has been working in the field of training and capacity building, entrepreneurship, exposure visit, seminars, expos of national and international repute. CARD is a national level NGO with over 20 years of long-standing presence in the agriculture and allied sector of the country. Established and registered in the year 2000 under the Societies Registration Act 1860, CARD participates actively towards improving the quality of life of rural masses by addressing technical, economic policy issues related to the development of agriculture and rural society.

Department of Additional Sources of Energy, Government of Uttar Pradesh is functioning as nodal agency for implementation of various schemes and policies in the state.



ABOUT THE UTTAR PRADESH RENEWABLE ENERGY CONFERENCE & EXPO-2025

The proposed Conference and Expo on Renewable Energy Conservation comprising of Rural Expo, industrial Expo, experts from technical institutions, academia and the private sector, researchers and energy department.

UP Renewable Energy Conference & Expo-2025 will provide an opportunity for the stakeholders to showcase its potential and opportunities to explore new frontiers of renewable resources intervention, governance and management interventions, to convey the significance to necessitate the development of renewable energy sources due to the

current scenario of the country.

- To convey the significance to necessitate the development of renewable energy sources due to the current scenario of the country.
- To promote bio-energy through waste utilization, to look into various aspects of bio-energy.
- To collaborate with Sugarcane industry for promotion, production of ethanol and efficiently increase the use of it.
- In rural areas, how to promote bio-gas energy through utilization of cow dung.
- To show case new technologies related to solar energy.
- Information dissemination and public awareness



PROGRAM SCHEDULE :

Inaugural session	10:30 AM - 11:30 AM
PM Suryaghar Scheme	11:30 AM - 12:30 PM
Solar Energy and Rooftop Program	12:30 PM - 01:30 PM
Bio Energy	01:30 PM - 02:30 PM
Lunch	02:30 PM - 03:00 PM
Green Hydrogen	03:00 PM - 03:30 PM
PM Kusum	03:30 PM - 04:00 PM
Solar Lighting and Pumps	04:00 PM - 04:30 PM
E-Vehicle and Zero Emission	04:30 PM - 05:00 PM
Entrepreneurial opportunities in Renewable Energy	05:00 PM - 05:30 PM
Concluding session	05:30 PM Onwards

SPONSORSHIP OPPORTUNITIES :

Title Sponsor (Rs. 2.5 Lac)

- Recognition as the official title sponsor, with your name and logo featured prominently on all promotional materials, including posters, site gates, and program banners.
- Special acknowledgment during the Inaugural and Concluding sessions.
- Opportunity to showcase a corporate film during the lunch break.
- Participation alongside the Chief Guest on the Inaugural and Award dais.
- Inclusion of your promotional materials in the seminar kit.
- A 20-minute slot for a presentation or interaction with entrepreneurs.
- A back cover page advertisement in the event souvenir.
- 18 sq.mt stall at prime location.

Panel Sponsor (Rs. 0.75 Lac)

- The official status of the panel sponsor of the event Name & Logo to appear in promotional material like posters and in all standees.
- Acknowledgment during inaugural & concluding session Company product catalogue can be inserted into the seminar kit.
- Back page AD in post souvenir
- 6sq.mt Stalls

Sponsor (Rs. 1.5 Lac)

- Recognition as the official sponsor, with your name and logo displayed on promotional materials
- Special acknowledgment during the Inaugural and Concluding sessions.
- Participation on the Inaugural and Award dais alongside VVIPs.
- Inclusion of your promotional materials in the seminar kit.
- A 15-minute presentation slot to engage with entrepreneurs.
- A half-page advertisement in the event souvenir.
- 9sq.mt stall

Co-Sponsor (Rs. 1.00 Lac)

- Recognition as the official co-sponsor, with branding in materials
- Special acknowledgment during the Inaugural and Concluding sessions.
- Participation on the Inaugural and Award dais with VVIPs.
- Inclusion of your promotional materials in the seminar kit.
- A 10-minute slot for a presentation or interaction with entrepreneurs.
- A one-page advertisement in the event souvenir.
- 9sq.mt stall

Stalls - 9 sq.mt stall @ Rs 50,000/-

WHO CAN PARTICIPATE ?

- Government department promoting clean, green and sustainable energy.
- Industries promoting renewable energy
- Electric vehicle manufacturers
- Solar panel manufacturers
- Bio-Energy equipment manufacturers
- Policy makers, Poultry industry, Financial Institutions
- Academic and Training Institutions

RTGS/NEFT DETAILS

BENEFICIARY NAME	Centre for Agriculture and Rural Development
BENEFICIARY A/C NO	50200028473500
BENEFICIARY BANK	HDFC BANK
BENEFICIARY BRANCH	KAILASH BUILDING, KG MARG, NEW DELHI-110001
ACCOUNTS STATUS	CURRENT ACCOUNT
IFSC Code	HDFC0000003
MICR Code	110240001

How to participate :

Interested people can write a mail to nodalofficer.card@gmail.com

FOR MORE DETAILS, PLEASE CONTACT :

Shobhit Shrivastava, Regional Director | +91 9621361577, +91 9997286694

Mr. Arindam Singha Roy, Executive Director | +91 - 9289277447 | ed@card.org.in

Please visit to
know more
www.card.org.in