

— ORGANISER —



CARD

Centre for Agriculture  
and Rural Development

— SUPPORTED BY —



North Eastern Council  
Government of India



Government of Manipur



# VIBRANT NORTH EAST 2019

*NER- A New Frontier of Change in Economy*

**19-21 June 2019**

Central Agriculture University | Iroisemba, Imphal, Manipur

*Concurrent Event*

## North East Development Meet



Make in North East & Made in North East | Commerce, Energy and Infrastructure | Security, Social and Rural Development  
Agro, MSME and Food Processing Projects | Horticulture, Tea, Spices and Medicinal Plants | Poultry, Fisheries, Piggery and Dairy  
Coir, Bamboo and Rural Craft Products | Culture, Nature and Agro Tourism | Infrastructure and Road Transport | Role of Cooperatives in Agriculture

***Navigating the Change: NER- A NEW FRONTIER OF CHANGE IN ECONOMY***

# Partnering For Growth and Prosperity



North Eastern region of India is blessed with the bounty of nature. The region is unique in many respects. While abundance of natural resources signifies the potential, absence of any significant business and industrial activities mark the situation of lack of jobs and business activities and characterise continuance of its economic backwardness. While Government of India is committed to creating opportunities for youth and providing social and industrial infrastructure for its overall and rapid development, the growth so far has been less than desired, largely due to the low level of the business and industry engagement and poor focus on local competence building and partnerships among the development agencies, industry, institutions and the Governments.

Since the North Eastern region is largely rural, and horticultural production dominates the agri-landscape, any development planning has to largely focus on the farm and rural sector. Therefore there is need for partnerships for training and competence building, investments, marketing, processing, projects and infrastructure development to accelerate growth and economic activities, leading to more jobs, incomes and opportunities for the people of this region, which comprises of eight States, namely: Assam, Arunachal Pradesh, Manipur, Meghalaya, Mizoram, Nagaland, Sikkim and Tripura.

The proposed Vibrant North East 2019, comprising of Agri and Rural Expo, industrial Expo and North East Development Meet will provide an opportunity for the region to showcase its potential and opportunities for the rest of the country to offer what it has to for partnering and engaging to explore the opportunities and participating in the growth and development of the region in general and the State of Manipur in particular. The three day meet will bring a large number of national and international stakeholders from the industry, institutions, Government and the development sectors to showcase the programs and schemes, products, technologies and services; and deliberate upon the issues and opportunities and the way forward. CARD envisions to provide exposure to farmers by sharing successful agribusiness models and sensitize them with policies, schemes, technologies and markets. Rewarding evolution will be evident when farmers themselves become role models for fellow farmers.

## Partnering For Growth and Prosperity



## OBJECTIVES

1. Would serve as the partnership and networking platform for different stakeholders, who want to engage in North Eastern region and explore opportunities. Manipur will be the focused State of the event.
2. Would create better awareness and offer networking platform to the industries and investors about the potential of the region, business opportunities available and the scope for investment and growth.
3. Would provide valuable inputs to the state Governments for formulating appropriate agro, industrial and development policies aimed at inviting investments and partnerships, enhancing competitiveness and accelerating growth.
4. Would provide the youth, women NGOs and development agencies the interaction opportunities with the national level institutions, industries, experts and officials.
5. Would provide exposure to farmers about latest agri-input products, technologies, farming practices, government schemes, agri, horti, AH and rural projects, marketing and post harvest management.

## AREAS OF FOCUS

- Agro, MSME and Food Processing Projects
- Horticulture, Tea, Spices and Medicinal Plants
- Poultry, fisheries, piggery and dairy
- Coir, Bamboo and Rural Craft Products
- Eco, Agro and Nature Tourism
- Commerce, and Rural Development
- Skills, Jobs and Entrepreneurship
- Health, Hygiene and Sanitation
- Role of Cooperatives in Agriculture
- Power, Petroleum and Heavy Industries



## Seminars

1. Opportunities for Business and Investment in Food Processing Sector
2. Opportunities for Fisheries, Poultry, Piggery and Dairy in North East
3. Infrastructural development towards catalysing growth and investments
4. Role of Banks and Development Institutions in North Eastern Region

## Business Meet on North East

A business meet on “investment potential and business opportunities in North –East “ would be held on the opening day which would highlight the business, investment and export potential of North Eastern Region . The State Governments could interact with potential investors and make presentations on the investment potential in their respective states and initiatives taken by them. The focus of the business meet would be to identify the industries and map out the details for the investments in the following areas:

- Opportunity for cross-border trade with neighbouring countries
- Government and cooperative initiatives for development of North Eastern region
- Abundant possibilities for taking up tourism activities in the region
- Opportunities for plantation & processing of aromatic/medicinal plants
- Opportunities for setting up of processing units based on locally available resources
- Opportunities of developing SMEs for producing items currently procured from other parts
- Opportunities for Investments and partnerships among the Government, Industry and Institutions for creating more jobs, more incomes and accelerated growth in the region



## Grand Exposition



The entire exhibition would be put up in octomom panels constructed stalls with covered hangers of international quality, having water proofing. The stalls would be of various sizes depending on the requirements of the exhibitors. The entire event would be put up in ten hangers. Farm machinery would be displayed in open area earmarked for this purpose.

1. Agri Pavilion
2. Food Pavilion
3. Rural Pavilion
4. States Pavilion
5. Technology Pavilion
6. Horticulture Pavilion
7. Development Pavilion
8. Industry and Make in NER Pavilion

Besides pavilion, there would be open area for machinery display.

# Exhibition



The exhibition will highlight the potential of the region in agriculture, horticulture, food processing, livestock, rural development, infrastructure, energy, social and development sectors and Make in North East & Made in North East. A large scale participation from leading industries and various central ministries and institutions is expected. The industries would display latest products and technologies and discuss new ventures. Large, medium and small companies of the region and also the State Governments would exhibit their programs, schemes and offerings.



## Organiser



VNE 2019 will be executed by the Centre for Agriculture and Rural Development CARD is an autonomous body, registered under the Societies Act 1860, and is engaged in knowledge based activities in agriculture and sustainable rural development throughout the country in collaboration with the industry, various Central Ministries and state Governments since the year 2000.



## Supporting Bodies

A large number of top companies, institutions and Government Ministries have been regularly participating in the events organised by CARD such as below. Therefore, we expect a similar kind of participation in this event also by various bodies.



**For Sponsorship and stall booking please contact:**

Ashraf Hameed Khan - Director  
[card.ashraf@gmail.com](mailto:card.ashraf@gmail.com)  
 9899177990

Divya Sharma - Program Manager  
[divya.sharma@card.org.in](mailto:divya.sharma@card.org.in)  
 9811494142

**Centre for Agriculture and Rural Development**  
 306, Rohit House, 3 Tolstoy Marg, New Delhi - 11001  
 Ph. : 011-23731129, 43595456 | Fax: 011-23721130  
[www.card.org.in/vibrantnortheast](http://www.card.org.in/vibrantnortheast)